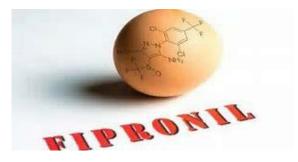
Basmati adulterators in UK pay heavy price

Local Court Slaps Fine Of £8,000 On Two Cos

Food labelling remains 'disturbing' a year after horse-meat scare



'Wild' fish found to be farmed Ten per cent of samples wrongly labelled









Food Authenticity Research Network

Funder's perspective

Ninca Wentzel, Msc

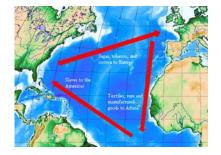
Senior Policy Officer Food Integrity Ministry of Agriculture, Nature & Food Quality The Netherlands



Partner(s) logo(s)

Policy drivers

- We have complex, changing global food chains
- consumers preferences and demands are changing
- driving **new types** of **food fraud**.
- We need to stay ahead of the curve and work together.
- Need to maximise use /impact of budgets
 -against a backdrop of decreasing resources and increased globalisation





Policy drivers

Food fraud is:

- no longer incidental or far away,
- not simple,
- big and everywhere



Food fraud is not only creating possible health issues;

it is also affecting economy and other (personal and social) interests, fi.:

- Prosperity
- Sustainability
- Fair Labour
- Personal safety



Funder's challenges

• The landscape for food fraud research across the EU is currently complex to understand, fragmented and inaccessible

- As funder's we didn't know:
 - which countries have a research programme/funding on food authenticity,
 - how that funding works on a national level
 - what areas they are funding
 - what their future strategic priorities are
 - what their lab capabilities/areas of expertise are
 - if they would be interested in working collaboratively on issues.
- As funder's we want to collaborate on funding research and on sharing knowledge, exchange expertise, knowledge and information on food fraud by building an EU network to support future collaboration.



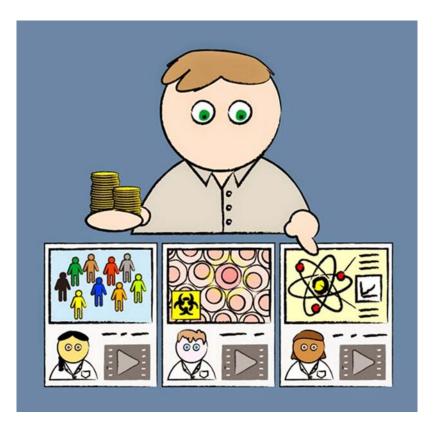


What are the benefits from being involved in Authent-net ?

- Know who our counterparts are
- link to the right people with the right knowledge
- A 'safe space' to share information, partner
- Be part of a network to collaborate on research
- co-ordinate with other funders with similar priorities
- maximise investment and impact
- Avoiding duplication



Different countries, different ways to fund





Example The UK

- Food Authenticity Programme
- http://www.foodauthenticity.uk/research



Example The Netherlands

- No special food authenticity / food integrity research programma
- Part of food safety
- No earmarked research budget

Research budget:

- The main part of the research budget is posted at the so called Topsectors, which is a collaboration of private sector and government, these Topsectors decide yearly on focus-subjects to which privatepublic co-operators can subscribe their research projects to
- Another smaller part is posted at two scientific research organisations to allocate (KNAW and NWO)
- Another part is spend on research on legal basis (WOT)
- That leaves a really small part of the budget 'free to spend' on specific policy subjects, allocated yearly



Different priorities

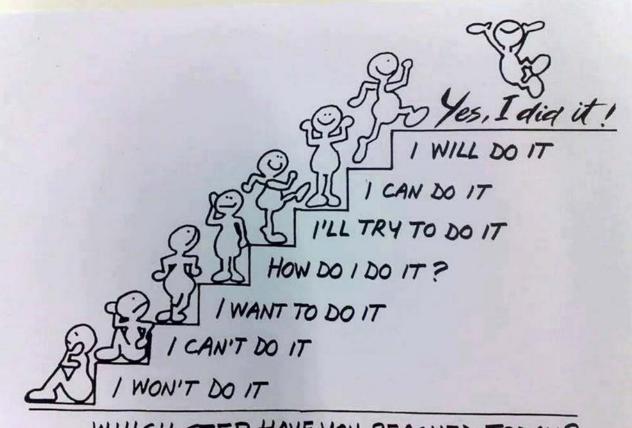
- Type of research
- Commodity
- Tailormade collaboration



Future cooperation







WHICH STEP HAVE YOU REACHED TODAY?



Summary

- Need for collaboration on research
- What Authent-Net did
- Challenges



Questions to the stakeholders

How would you like to see the funders work together? Who else should we involve in the network?



www.authent-net.eu



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Disclaimer: The information expressed in this presentation reflects the authors' views; the European Commission is not liable for the information contained therein.

